

Annual Report



More than 80 clubs in District 3203 (India) are supporting a long-term project dedicated to creating healthy, clean ecosystems along the Bhavani River. Years of industrial, municipal, and agricultural pollution has negatively affected the region’s water supply and the ability for nature to flourish.

Members worked with the Environmental Sustainability Rotary Action Group, as well as the Indian Ministry of Water, the World Wildlife Fund India, and the government of India, to clean up garbage, conduct water testing, and complete community assessments in Kerala and Tamil Nadu.



The Environmental Sustainability Rotary Action Group helps districts plan, implement, and evaluate service projects that promote environmental sustainability, awareness of climate change, and actions to reduce greenhouse gas emissions.



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Our leaders



The 12 months from July 2023 through July 2024 was a year like no other. Rotary faced global challenges, took on an important cause in support of our members and the people we serve, and issued an ambitious goal for our fundraising efforts.

And while every challenge brought us new twists and surprises, we finished the year as Rotary always does – united, strong, and focused on a brighter future.

As we worked to *Create Hope in the World*, we took on a meaningful call to action: the mental health and wellbeing of our members and the people we serve. Our members responded in dramatic fashion. Dozens of new service projects around the world addressed access to mental health care, raised awareness of mental health needs, and fought the stigma associated with discussing mental health. New clubs were formed to support this cause and many people joined the Rotary Action Group for Mental Health Initiatives to ensure this effort continues in the years ahead.

We also kept our focus on ending polio worldwide. You kept our commitment to the world's children by, once again, raising more than US\$50 million in support of the cause and earning a 2-to-1 match from the Bill & Melinda Gates Foundation. We also announced our fourth Programs of Scale awardee and announced the new US\$30 million Rotary Healthy Communities Challenge to combat the deadliest childhood diseases in four African countries.



In support of all of these programs, as well as efforts across our areas of focus, our donors contributed more than US\$417 million in gifts and commitments to The Rotary Foundation. Thank you for your continued generosity.

Rotary closed the year in strong financial position and remains a powerful source for good around the world. We are both conscious that Rotary's work is not done by the RI president or The Rotary Foundation chair, but by each and every member, all around the world. We are forever grateful for everything you've done during this Rotary year.

With your continued membership and support, we are in strong position to help create peace in turbulent times and provide hope for everyone coping with our rapidly changing world.

Kindest regards,

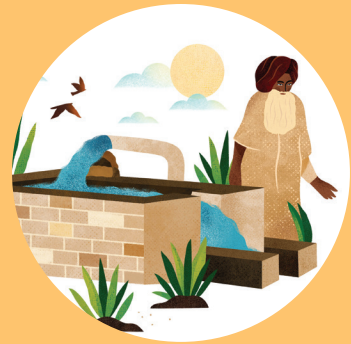
A handwritten signature in black ink, appearing to read "R. Gordon R. McNally".

R. Gordon R. McNally
2023-24 Rotary International President

A handwritten signature in black ink, appearing to read "Barry Rassin".

Barry Rassin
2023-24 Rotary Foundation Chair

Year in review



Partners for Water Access and Better Harvests in India was awarded the US\$2 million Programs of Scale grant to improve the livelihoods of more than 60,000 farmers across four Indian states through sustainable agriculture and water management practices.

In collaboration with the Gates Foundation and World Vision, we launched the Rotary Healthy Communities Challenge, a US\$30 million program to strengthen health systems and fight childhood diseases in the Democratic Republic of Congo, Mozambique, Nigeria, and Zambia. This program builds on the success of the first Programs of Scale grant recipient, Partners for a Malaria-Free Zambia.

A new Rotary Peace Center opened at Bahçeşehir University in Istanbul, Türkiye, where peacebuilders from the Middle East and North Africa will learn skills and strategies for promoting peace in the region.

We established the Community Action for Fresh Water initiative with the United Nations Environment Programme to encourage Rotary and Rotaract clubs to protect, restore, and sustain their local freshwater ecosystems.

The World Health Organization’s South-East Asia Region, which includes India, celebrated its 10th anniversary of being polio-free. Polio remains endemic only in Afghanistan and Pakistan.

Our achievements this year support our Action Plan — a comprehensive, long-term strategy designed to help us achieve our vision of bringing together people to create lasting and positive change in an evolving world.

To build a stronger Rotary, we’re focusing on four priorities: increasing our impact, expanding our reach, enhancing participant engagement, and increasing our ability to adapt.

Learn more at rotary.org/actionplan.

The **ROTARY ACTION PLAN**



The drumbeat of change

Vaccination efforts continue in earnest in Afghanistan and Pakistan, the only two countries where polio remains endemic. Both countries present unique challenges that require innovative strategies.

In Pakistan, for example, it's difficult to reach the members of some communities who are constantly on the move. People sometimes refuse vaccinations for their children because they're receiving an overabundance of information or misinformation.



Polio facts

■ **12 polio cases were reported in 2023**

■ **More than 400 million children were vaccinated against polio in 2023, with the support of Rotary and our polio eradication partners**

■ **Globally, 14.5 million children have not been vaccinated against any disease, including polio**

■ **Rotary members raised US\$50 million for End Polio Now**

As of 1 July 2024



In the city of Rawalpindi, vaccination teams tried a new approach. A drummer traveled street to street playing familiar tunes while encouraging families to join the fun. He wore a banner that invited families to participate in an upcoming polio vaccination campaign. The drummer visited weekly, blending cultural traditions with polio awareness in a way that eliminated barriers and established trust.

Polio teams vaccinated as many children in Rawalpindi and the city of Lahore as they could, which helped the Punjab province achieve 96% vaccination coverage. ■



A folk drum known as a *dhol* is used to draw a crowd and help raise awareness of upcoming polio vaccination campaigns in Rawalpindi, Pakistan.

There's more than one way to listen

More than 70 million people in the world who are deaf and use sign language regularly encounter barriers to communicating and accessing information in societies structured for people who hear.

In Colombia, the Rotary Clubs of Bogotá Centenario, Bogotá, and Global Zipaquirá, Cundinamarca, hosted a Rotary Youth Leadership Awards (RYLA) event for members of the Deaf community to offer more inclusive leadership development opportunities and create environments that are more welcoming for everyone.

The clubs worked with organizations like the Federation of Sports for the Deaf of Cundinamarca to facilitate communication between the Rotarian

hosts and the RYLA participants, who discussed topics like communicating when you don't speak the same language and how to be more inclusive of people with disabilities. To better understand the barriers most deaf people encounter, Rotary members used sign language, with help from interpreters, to facilitate the leadership development activities.

At all RYLA events, young people develop leadership skills while making connections and having fun. These participants had that opportunity in an environment designed for them. And the members who organized the event gained understanding and motivation to become more inclusive in Rotary and beyond. ■



Participants taught Rotary members some sign language to help them communicate with those who are deaf or hard of hearing.

Did you know?

■ **About 50,000 young people participate in a district RYLA event annually**

■ **On average, 100 participants participate in each RYLA event**

■ **98% of Rotary members who are involved in RYLA say it's important to their membership experience**

As of 1 July 2024

Reducing anxiety and depression

Young people in India have low levels of awareness of mental health issues and the stigma associated with seeking help with such issues often prevents them from understanding and getting treatment for anxiety and depression.

Rita Aggarwal, of the Rotary Club of Nagpur, Maharashtra, India, wanted to change that. With 35 years of experience as a psychologist, she is familiar with the devastating personal and social cost of unrecognized and untreated mental illness.

Using Wellness in a Box, a mental health literacy curriculum developed by the Rotary Action Group on Mental Health Initiatives, she started a program to teach 14-year-olds about depression, help eliminate its stigma, and provide them with proven coping strategies.

Teachers also had the opportunity to learn valuable counseling skills. The project, funded by a Rotary Foundation global grant co-sponsored with the Rotary Club of Naples, Florida, USA, included developing a certification program for school counselors and hiring full-time counselors at five schools.

The project showed strong results for participants and their community.



Students, parents, and teachers reported more knowledge about depression, more confidence in seeking help, and fewer negative attitudes about depression. Wellness in a Box -- Nagpur trained 2,280 students and 768 parents and faculty members in the "Break Free From Depression" curriculum. One hundred young people have volunteered for further training as peer mentors.

The teachers who completed the certification program have conducted seminars about the importance of school counseling and addressing mental health challenges for more than 400 teachers and administrators. Now, many other schools in Nagpur are expressing interest in using Wellness in a Box. ■

Aggarwal was recognized as one of six People of Action: Champions of Impact in January 2024, an honor that celebrates members' successes in projects that have had a positive, long-term impact.

Opportunities to get involved beyond the club

■ **112 Rotary Fellowships allow participants who share a passion or profession to connect and serve**

■ **25 Rotary Action Groups give members and others with shared expertise the opportunity to create positive change**

■ **13,483 Rotary Community Corps bring Rotary members and nonmembers together to meet local needs**

As of 1 July 2024

Our donors



Fedor Rubatto S. and María Cristina Urioste, Peru

*Arch Klumph Society Trustees Circle,
Legacy Society*

In the 1960s, Fedor and María had a few friends who were Rotarians. They were young and members of a well-established and highly respected club, but what caught Fedor's attention was their commitment to Rotary, their fellow members, and serving the community. "Regardless of their age, they all really enjoyed volunteering and socializing," he says. Fedor and María wanted to be a part of that too – and they have been ever since.

Today, Fedor and María are passionate about education. "We believe that access to a quality education can help break the cycle of poverty," María says. "Our bequest to The Rotary Foundation will make it easier for clubs to offer educational scholarships to students in their communities."

According to Fedor, "We are aware that our legacy is a drop of water in a rough sea, but if we don't do it, then our passage through this world makes no sense."



Masahiro and Atsumi Kanno, Japan

Arch Klumph Society Trustees Circle

Masahiro witnessed the impact Rotary members can make after the most powerful earthquake ever recorded in Japan caused mass destruction along the northeastern coast in March 2011. As 2011-12 president of the Rotary Club of Nanao, Masahiro partnered with clubs in the United States and Fukushima, Japan, to purchase air purifiers and educational materials for elementary schools affected by the disaster. "Through this project, I learned the fundamental power of The Rotary Foundation," Masahiro says.

When another massive earthquake struck Japan in 2024, this time on the western coast where Masahiro and Atsumi live, he took more action. Grateful for the support Rotary members provided then and now, Masahiro established a named endowed fund with the Foundation to support disease prevention and treatment projects.

"Disease prevention, like polio eradication or malaria elimination, is not possible without improving sanitation," Atsumi says. "We hope that our endowment fund will help keep the next generation of Rotary members active for many years to come."



Indrani and D.R. Patnaik, India

Arch Klumph Society Trustees Circle

D.R. joined Rotary to connect with like-minded friends and serve his community. Donating to The Rotary Foundation became an extension of that. "We want to do good in the world," he says. "The Foundation allows us to support global initiatives that create lasting change."

D.R. and Indrani support The Rotary Foundation because they believe it has been instrumental in containing and eradicating polio. They say, "What has distinguished Rotary has been its selfless focus on the noble causes it undertakes." They are also passionate about education, health care, and environmental sustainability. They've supported dialysis projects at local hospitals and programs to improve water and sanitation infrastructure at schools.

"We hope our donation will help Rotary members carry out meaningful projects that will empower others to serve and build a better world," Indrani says.



Daniel O. Joraanstad and Robert E. Hermann, United States

*Arch Klumph Society Foundation Circle,
Bequest Society Level 5*

Dan and Bob were drawn to Rotary by their passion for service, which was deepened through international projects. Dan recalls, "Volunteering with Rotaplast in Peru, witnessing the transformative effect of cleft lip and palate surgeries, was unforgettable." Bob adds, "Our involvement with the End Polio Now campaign in Agra, India, where we administered the polio vaccine, was profoundly meaningful."

These experiences affirmed their belief in Rotary's mission, motivating them to support The Rotary Foundation. "We have faith in the Foundation's capacity to create a lasting impact," says Bob, the 2024-25 president of the Rotary Club of San Francisco, California, USA. "We trust that our contributions will be used effectively to advance both global initiatives and local communities, making a significant difference."

For the love of dogs

Yugigyeon Soop, which means Forest for Abandoned Dogs, is more than just an animal shelter — it's a sanctuary for large dogs. Because many people in Korea live in apartments, it's difficult to own a large dog. Nearly 40% of the dogs over 15 kilograms (about 33 pounds) that animal shelters in the province receive are euthanized. At Yugigyeon Soop, large dogs have a chance to live.

Members of the Rotary E-Club of MZ (now known as the Rotary Club of Icheon Eeum), Gyeonggi, Korea, regularly support this animal shelter by cleaning the facility, changing bedding, and donating supplies. Their most important task though — spending time with the dogs. They play games and give the animals much-needed physical affection.

The club hopes that meeting in person and offering hands-on volunteer projects like the one at Yugigyeon Soop will entice more young people to join Rotary. ■

Membership by the numbers

■ There are more than 1.2 million Rotary and Rotaract members and 45,257 clubs around the world

■ India has the largest number of Rotaractors, at 28,042

■ The U.S. has the largest number of Rotarians, at 266,699

■ Of the 146,913 Rotarians who joined in 2023-24, 37% identified as women and 14% were between the ages of 40 and 49

As of 1 July 2024



Club members regularly visit their animal shelter to play with and train the dogs. They also clean the shelter and organize fundraisers to provide food, blankets, and medication.

Fighting for their first breath



Birth asphyxia, or the inability to breathe at birth, kills an estimated 900,000 infants globally each year. It is the leading cause of neonatal mortality in low- and middle-income countries. But many newborns who aren't breathing can be saved if health care workers begin resuscitation immediately.

Rotary members helped the American Academy of Pediatrics develop the

free Helping Babies Breathe training program in 2010. It teaches health workers how to provide this lifesaving care.

Since 2022, Rotary members in Sierra Leone and North America have worked together to use this curriculum to train more than 650 nurses, midwives, and other health care workers in Sierra Leone, thanks to a project funded by a Rotary Foundation global grant.

Grants overview

1,287 global grants were awarded, with US\$82 million in total funding

485 district grants were distributed, with US\$31 million in total funding

106 disaster response grants were approved, with US\$4 million in total funding

1 Programs of Scale grant was awarded, with US\$2 million in total funding

As of 1 July 2024



Sponsored by the Rotary Club of Freetown, Sierra Leone, and the Rotary Club of Palm Harbor, Florida, USA, the program incorporates a newborn simulator doll whose chest rises only with the correct resuscitation technique. Trainees can also check for a pulse in the doll's umbilical cord, and a trainer can use squeeze bulbs to make the doll breathe or cry.

Rotary members purchased 160 newborn simulators, as well as five oxygen concentrators and a solar power system, for the King Harman Maternity and Child Hospital in Freetown.

Aiming for sustainability, the project trains people who can then teach other health workers and lead refresher courses. The clubs have also partnered with Sierra Leone's health ministry and the nongovernmental organization Health Care Sierra Leone USA to ensure that the training will continue.

Trainees in the Helping Babies Breathe program use newborn simulator dolls called NeoNatalies to learn how to resuscitate babies who struggle to breathe at birth.

Global grants overview by area of focus

57 peacebuilding and conflict prevention grants totaling US\$2,615,535

620 disease prevention and treatment grants totaling US\$40,786,468

191 water, sanitation, and hygiene grants totaling US\$13,137,581

102 maternal and child health grants totaling US\$6,235,207

104 basic education and literacy grants totaling US\$6,766,604

154 community economic development grants totaling US\$8,613,670

59 environment grants totaling US\$3,676,914

Our donors



Ken Mugisha, Uganda

Major Donor Level 2, Bequest Society Level 4

For Ken, being involved with Partners for a Malaria-Free Zambia was a transformative experience. The program — the first recipient of Rotary’s US\$2 million Programs of Scale award — has increased access to malaria testing and treatment as part of its goal to reduce the number of cases, particularly among pregnant women and children. Ken says the program exemplifies the power of partnership. “It reinforced my belief in the profound impact of Rotary and how collective action can lead to significant progress.”

Ken grew up in a family where caring for others was a way of life. He’s passionate about peace, disease prevention and treatment and the environment, and wants to support projects that make a real difference. “These causes resonate deeply with me. I believe that Rotary’s efforts in peacebuilding and reconciliation, coupled with its commitment to health and environmental sustainability, have the power to bridge divides and create lasting change,” he says. “By supporting The Rotary Foundation, I can be a part of the solution and help foster unity and progress on a global scale.”



Ming-Ho Carl Chen, Taiwan

Arch Klumph Society Foundation Circle

Rotary’s commitment to service and the opportunity to connect with like-minded people from various professional backgrounds inspired Carl to join Rotary more than 25 years ago. “Rotary offers a unique blend of fellowship, personal and professional connections, and the chance to engage in meaningful public benefit activities,” he says. “The support and camaraderie I’ve experienced within Rotary have been invaluable.”

Carl believes that the more you give, the more you receive. Over the years, he’s seen how contributions to The Rotary Foundation can inspire and enable others to do good. “My donations are a way to share love, hope, and happiness with the world, while also encouraging others to follow suit,” he says. “I know my contributions will support initiatives that provide essential resources, education, and opportunities to those in need.”



James Anthony “Tony” and Sandra Castley, Australia

*Arch Klumph Society Trustees Circle,
Bequest Society Level 5*

Tony joined Rotary because he wanted to help others, particularly those experiencing poverty. It’s a cause so important to him, he founded SewAid, an international program that teaches women how to sew and provides them with equipment and training to start their own businesses.

“The best way to help someone is to teach them new skills,” he says. “Food drives and fundraisers are important but offer only short-term assistance. Providing a person with an education and opportunities to learn new skills can help them for life.”

Tony and Sandra hope to continue helping people through their donations to The Rotary Foundation. As Sandra says, “The Foundation is a very credible organization that we trust to use our donations wisely. The more that Rotary can do for those in need, the more exposure our organization will receive, and that hopefully inspires others to join us.”



Inseok Kim and Youngryeo Jo, Korea

Arch Klumph Society Chair’s Circle

When Inseok became a Rotarian over two decades ago, he realized how much Rotary’s commitment to serving others mirrored his own. “I’ve always had a passion for helping others, particularly young people,” he says. “For seven years, I was the Youth Exchange chair, and I have also been the Korea-Taiwan Friendship chair, helping foster international friendship and exchange.”

Through his involvement in Rotary, Inseok learned how important The Rotary Foundation is to club service. “To me, donation and service are practice and action,” he says. “Rotary is a service organization, and the Foundation financially supports those activities. My donation will be used to help others, which is why The Rotary Foundation stands out as an exemplary organization that I can contribute to with confidence.”

Arch Klumph, the father of The Rotary Foundation, once said, “We should not live for ourselves alone, but for the joy in doing good for others.” These words resonate with Inseok. “It’s a beautiful reminder that I always keep close to my heart.”

New and elevated 2023-24 members

Arch Klumph Society

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(Contributions of US\$5,000,000-\$9,999,999)

Ravishankar and Paola Dakoju, India

Platinum Trustees Circle

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Phillip E. and Geraldine J. Rominger, United States

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Anonymous (1)

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Stela Yang (Yi Lan) and Spencer Lee, Taiwan

Hisashi and Miwako Yoshihara, Japan

Oknam Yu, United States

Anonymous (27)

Circle of Honor members

(Individuals honored by an existing society member's gift of US\$250,000 or more)

Yin-Kuei Chen, Taiwan

William L. Wilson, United States

Anonymous (2)

New 2023-24 members

Legacy Society

The Rotary Foundation Board of Trustees unanimously approved the formation of the Legacy Society to recognize the dedication and foresight of Rotarians and friends of Rotary who have committed to make a future gift of US\$1 million or more to The Rotary Foundation. The Board of Trustees extends its gratitude to all who lead by remembering Rotary in their personal legacy.

Paul M. Hanysz, United States

Ted W. Hussar and Susan Vickery Hussar, United States

Suzanne Johnston, United States

Robert F L and Joan Estelle MacDonald, United States

Stew Martin, United States

Christine Rendell and Brian Carnahan, Canada

Fedor Rubatto S. and Maria Cristina Urioste, Peru

Nita N. Sell, United States

Howard Svigals, United States

Jonathan T. Ward, United States

Ronald Floyd Winecoff and Billi Joyce Black, United States

Anonymous (2)

Notable supporters and collaborators

These generous corporations or charities contributed US\$100,000 or more to The Rotary Foundation in fiscal year 2024, supporting the life-changing activities that our members carry out around the globe:

- Belanna Trust
- Coal India Ltd.
- Eleanor Crook Foundation
- Gift of Life International
- Goldman Sachs Gives
- Inflow Technologies Pvt. Ltd.
- Otto and Fran Walter Foundation
- PNB Gilts Ltd.
- Shri Sai Lakshmi Trust

Rotary International collaborates with other organizations that support our areas of focus and service commitments to maximize our impact, advance important causes, engage our members, and work with communities to address their needs. Rotary members benefit from these alliances and the expertise, resources, and reach of these organizations to help them implement meaningful projects that lead to long-term positive changes in communities worldwide.

- Ashoka
- The Bill & Melinda Gates Foundation*
- The Carter School at George Mason University
- Habitat for Humanity International
- Institute for Economics and Peace

- Gavi, the Vaccine Alliance*
- The Peace Corps
- The Power of Nutrition
- Rotary Peace Center university hosts:
 - Bahçeşehir University
 - Duke University and University of North Carolina at Chapel Hill
 - International Christian University
 - Makerere University
 - University of Bradford
 - University of Queensland
 - Uppsala University
- ShelterBox
- Toastmasters International
- UNICEF*
- United Nations
- U.N. Environment Programme
- U.S. Agency for International Development
- U.S. Centers for Disease Control and Prevention*
- World Health Organization*
- World Vision

Those marked with an asterisk are members of the Global Polio Eradication Initiative.

Bridging the solar panel divide

Although the cost of solar panels has decreased overall, access continues to be unequal. Low-income families are often unable to use renewable energy because of the high upfront costs, difficulty accessing loans, and being disqualified from receiving tax credits.

Installing a 5.4-kilowatt solar system not only helps the planet (it's the equivalent of planting 3,000 trees), it can save a homeowner up to US\$150 a month in electricity costs. Those savings can help interrupt the cycle of poverty, allowing families to use the funds instead toward needs like clothing, food, or education.

Through our partnership with Habitat for Humanity International — a global nonprofit that improves living conditions in more than 70 countries — Rotary members are working to shrink the solar equity gap by removing hurdles to affordable, adequate housing for families.

Based on its experience advising clubs and local Habitat organizations, the Environmental Sustainability Rotary Action Group developed a guidebook that has been adapted to different markets and languages to help clubs make solar energy a reality

for low-income families. It includes information about tax credits and rebates, grant opportunities, and funding options.

Members are pursuing solar panel projects throughout the United States, Canada, and Côte d'Ivoire, among other communities, addressing the equity gap in renewable energy. ■

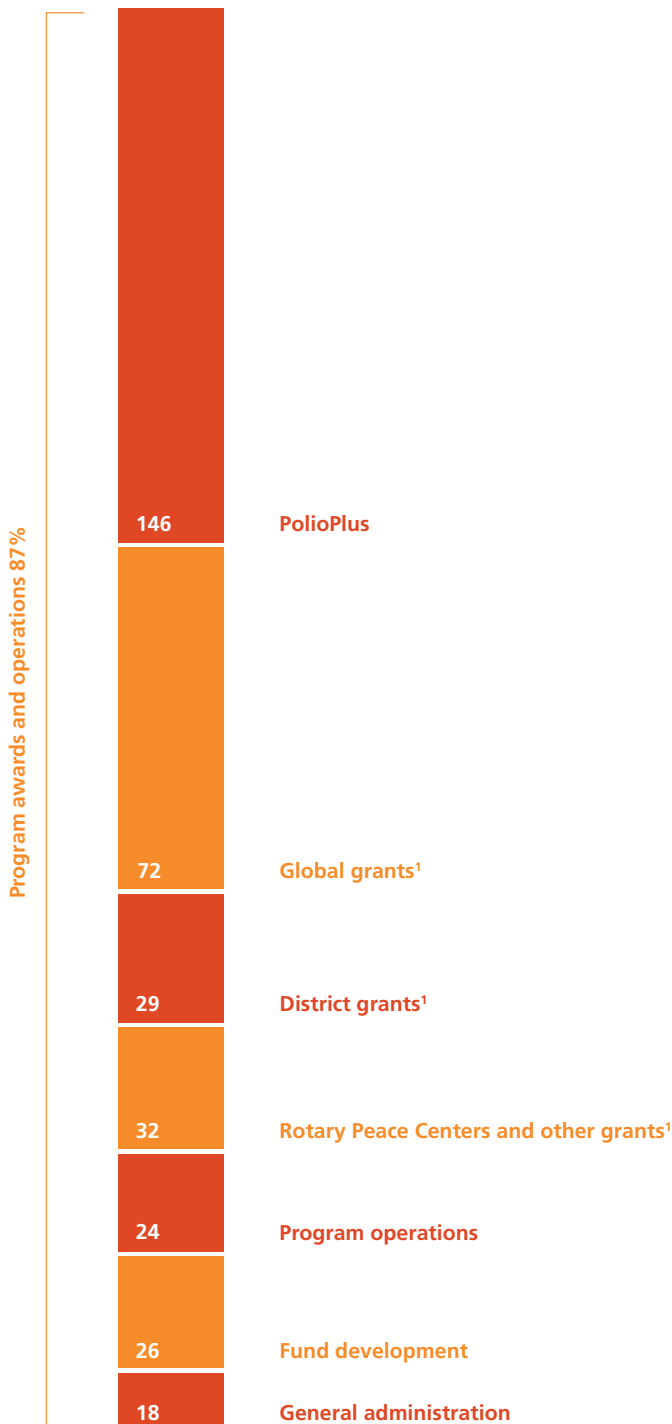
Workers install solar panels on the roof of a Habitat for Humanity home in Hillsborough, North Carolina, USA.



Rotary operates in nearly every country and we take stewardship of our funds seriously.

Financials

Rotary Foundation Expenditures: US\$347 million



Rotary International Statements of Activities

For the fiscal years ended 30 June 2023 and 2024 (in thousands of U.S. dollars)

Year to date	June 2023	June 2024
REVENUES		
Dues	\$84,427	\$88,303
Net investment return	1,248	4,383
Services and other activities	34,930	36,968
Total revenues	\$120,605	\$129,654
EXPENSES		
Operating	87,820	93,796
Services and other activities	32,706	33,337
Strategic reserve	2,421	1,252
Total expenses	\$122,947	\$128,385
Currency exchange (loss)	\$(464)	\$(3,025)
Change in net assets	\$(2,806)	\$(1,756)
Net assets, beginning of year	\$159,256	\$156,450
Net assets, end of year	\$156,450	\$154,694

Rotary Foundation Statements of Activities

For the fiscal years ended 30 June 2023 and 2024 (in thousands of U.S. dollars)

Year to date	June 2023	June 2024
REVENUES		
Contributions ²	\$366,503	\$351,664
Net investment return	58,078	110,356
Split-interest agreements and other activities — net	2,497	5,110
Total revenues	\$427,078	\$467,130
EXPENSES		
Program awards	\$278,784	\$278,705
Program operations	21,919	23,830
Fund development	25,489	26,612
General administration	17,355	18,076
Total expenses	\$343,547	\$347,223
Currency exchange (loss)	\$(4,025)	\$(7,527)
Reserve against contributions receivable	\$(1,543)	\$(1,927)
Change in net assets	\$77,963	\$110,453
Net assets, beginning of year	\$1,255,570	\$1,333,533
Net assets, end of year	\$1,333,533	\$1,443,986

1. Net of returned funds and other adjustments

2. Per the Generally Accepted Accounting Principles, the Foundation does not report expectancies and fund transfers, including to PolioPlus, as contributions which can differ from other Foundation reports.